

Alina Minich

Senior Product Designer · Complex technical products, AI-native workflows

Warsaw, Poland (Remote, CET) · [Portfolio](#) · [LinkedIn](#) · alina.minich@outlook.com

PROFILE

Product designer with ten years in software – the first four as a front-end developer building React applications, the last six designing data-dense B2B products end to end. I design for users who navigate technical concepts, read system state, configure resources and take actions with real consequences. I stay in the codebase: I ship working React prototypes built with Claude Code so teams pressure-test real interactions instead of static screens. Comfortable framing problems before anyone has written requirements and comfortable disagreeing with product and engineering when the evidence points elsewhere.

SELECTED WORK

Product Designer · EcoVadis – sustainability intelligence platform · Feb 2025 – Present

- *Helped increase clients' satisfaction* by leading the design of Carbon Data Reliability: a four-tier trust system attached to every carbon metric across tens of thousands reporting companies, replacing an annual analyst review with a real-time AI-assisted loop that keeps a human in the decision. *Monitoring adoption and AI success rate at the moment.*
- Leading end-to-end design strategy for two strategic initiatives targeting the company's ARR growth. *The initiatives are under the testing at the moment.*
- Owned the design and information architecture of EcoVadis Community platform, *unveiled to clients* at the Sustain conference in Paris, March 2026.
- Member of the cross-functional group defining an *AI-native PDLC for the company*: acting as practitioner, translator between design and engineering and deliberate skeptic.

UX Designer · Software Mind – fintech, entertainment · Dec 2022 – Feb 2025

- Led redesign of Nordic fintech infrastructure; *usage rose 9%* within two months of release.
- Led web app design and *built the design system* for a sports betting platform: components and interaction patterns based on variables that let dev teams work with design smoothly.

UX / Product Designer, then Business Analyst · Oxagile – customer care, education · Apr 2020 – Dec 2022

- Helped to increase the number of support cases handled per hour by CC agents of a large British meal-kit retailer by redesigning the platform they use to store information about customers' orders. *Contacts per hour metric rose from 5.3 to 7.1.*
- *Reduced drop-off in the lesson booking journey by 19%* for a major UK language-learning platform.
- As BA, translated business requirements into functional specifications and worked directly with engineering on technical feasibility.

Front-End Developer · Oxagile · Astliba Trade · Sep 2016 – Apr 2020

- Built ReactJS applications and cross-browser responsive UI for web platforms and OTT products.
- Developed a WebRTC streaming browser extension.
- Shipped and maintained production front-end for an e-commerce platform.

HOW I WORK WITH AI

- **Prototypes as decisions**: I build working React prototypes in Claude Code so PMs, engineers and users interrogate a real thing rather than a deck.
- **Design ops as code**: repeated workflows (research lenses, project kickoffs, synthesis pipelines) encoded as reusable Claude Code skills that run on demand.
- **Internal tooling**: when a workflow gap costs an hour a week I build the missing tool; two are in daily use.

SKILLS

Design & Product: Discovery and problem framing; Data-driven hypothesis; Prototyping; CJM; UX/UI design (including interaction design for data-heavy interfaces, tables, configuration, complex state, progressive disclosure, permissions, error and high-consequence flows); Design systems.

Collaboration: Stakeholder management; Roadmap influence; Cross-functional team collaboration (alignments, tech refinements;

Research and testing: Moderated and unmoderated usability testing, surveys, data analysis

Technical: Claude Code, HTML/CSS, JavaScript

Languages: English (C1), Polish (B1-B2), Russian (native)

TOOLS

Claude Code, Gemini Canvas, Figma (incl. variables, conditional prototyping), Git, CLI, Azure DevOps, Pendo, Databricks, Miro, Jira

EDUCATION & CERTIFICATIONS

Belarusian National Technical University – Engineer, 2015